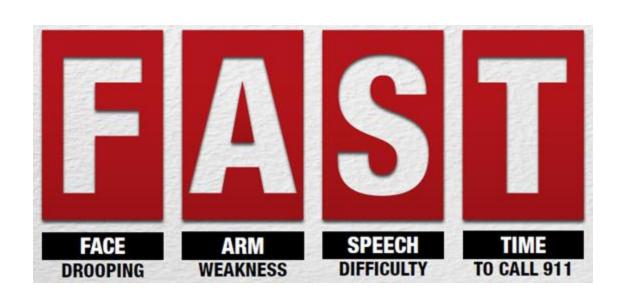
SPOT A STROKE. SAVE A LIFE.





Together to End Stroke™



WHAT IS A STROKE?

- Stroke is a disease that affects the arteries leading to and within the brain.
- A stroke occurs when a blood vessel that carries oxygen and nutrients to the brain is either blocked by a clot or bursts (or ruptures).
- When that happens, part of the brain cannot get the blood (and oxygen) it needs, so it and brain cells die.



ABOUT STROKES

- Strokes can be ischemic (a blockage, 87%) or hemorrhagic (a bleed, 13%).
- Sometimes a TIA or transient ischemic attack occurs, also known as a "warning stroke" or "mini-stroke" that produces stroke-like symptoms. If this occurs, call 9-1-1.

A TIA is a medical emergency!

WHY ACTING RIGHT AWAY IS CRITICAL

- The sooner a stroke victim gets to the hospital, the sooner they'll get lifesaving treatment.
 - Stroke survivors have the best outcomes when they receive treatment in 4.5 hours or less.
 - A clot-busting drug called tissue plasminogen activator (tPA)
 may improve the chances of getting better but only if they get help right away.



WHY EMS TRANSPORT IS CRITICAL

- EMS professionals are trained to respond to medical emergencies such as a stroke.
- Studies show that calling 9-1-1 and getting EMS care may improve outcomes from a stroke.
 - Provide safe, quick transport which often means quicker treatment.
 - EMTs can prep the hospital to be ready for a stroke victim.





Help us, help you. Be ready for a stroke, it can save a life.

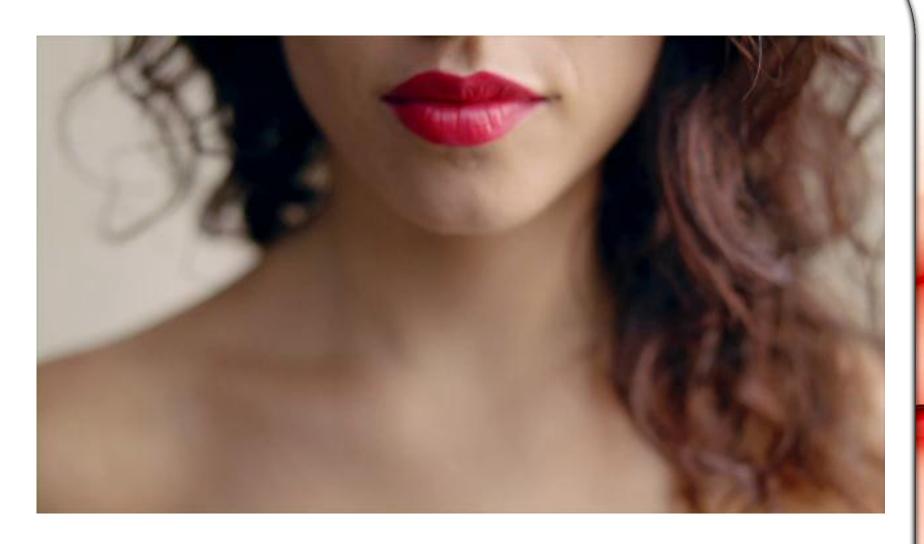
Possibly yours.

SPOT A STROKE F.A.S.T.

- F.A.S.T. is an easy way to remember the sudden signs of a stroke.
- When you can spot the signs, you'll know quickly that you need to call 9-1-1 for help.

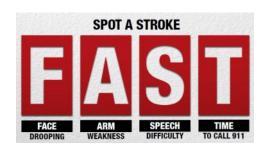


SPOT A STROKE PSA



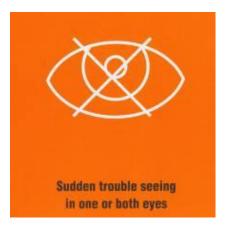
F.A.S.T. IS

- ace Drooping Does one side of the face droop or is it numb? Ask the person to smile.
- Arm Weakness Is one arm weak or numb? Ask the person to raise both arms. Does one arm drift downward?
- Speech Difficulty Is speech slurred, are they unable to speak or are they hard to understand? Ask the person to repeat a simple sentence, like "the sky is blue." Is the sentence repeated correctly?
- ime to call 9-1-1 If the person shows any of these symptoms, even if the symptoms go away, call 9-1-1 and get them to the hospital immediately.

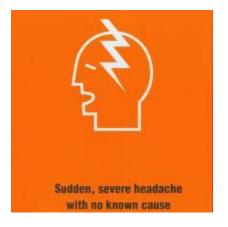


OTHER SYMPTOMS TO LOOK FOR

- Sudden numbness or weakness of the leg
- Sudden confusion or trouble understanding
- Sudden trouble seeing in one or both eyes
- Sudden trouble walking, dizziness or loss of balance or coordination
- Sudden severe headache with no known cause







WHAT TO DO IF YOU THINK YOU OR SOMEONE ELSE IS HAVING A STROKE

- Immediately call 9-1-1 or the Emergency Medical Services (EMS) number.
- Check the time so you'll know when the first symptoms appeared.

It is important to record what time you recognized stroke symptoms.

You called 911 at:

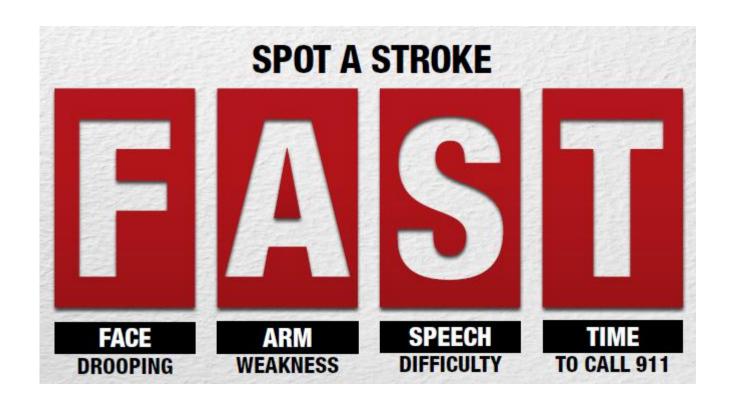
4:30 pm

LEARN MORE

- StrokeAssociation.org/WarningSigns
- StrokeAssociation.org/Resources







StrokeAssociation.org/WarningSigns