The American Heart Association (AHA) is on the forefront of the movement to create sustainable nutrition security for all through access to affordable, healthy food produced through systems that are good for both people and the planet.

**INNOVATING THE FOODSCAPE**

Creating sustainable nutrition security for all.

**EVALUATE AND EVOLVE**

Evaluating AHA programs and encouraging others to do the same generates critical data to ensure appropriate use of resources for system-wide impact.

**EMPOWER THE CONSUMER**

AHA drives consumer demand through campaigns that promote awareness, understanding and action for both eating choices and grassroots advocacy, such as Healthy for Good™. And the Heart-Check mark is a recognized tool that makes it easy for consumers to purchase heart-healthy foods.

**CONVENE AND ACCELERATE SOLUTIONS**

To transform a system, all stakeholders must communicate to find common ground for action. AHA fosters open dialogue and development of collaborative solutions with influential leaders across sectors through the Annual Foodscape Innovation™ Summit and the Industry Nutrition Forum.

**REWARD GOOD WORK**

Inspiring and recognizing good work, the Foodscape Innovation Awards incentivizes organizations leading innovation in the food systems.

**LEAD COLLABORATIVELY**

AHA works with Industry Nutrition Forum members and other foodscape leaders to align food industry and public health efforts around data-informed action to build greater equity, sustainability and health impact in the food system.

**THE FOODSCAPE**

The foodscape is all of the places and spaces where food is grown, manufactured, marketed, acquired, prepared, consumed, talked about or given meaning.