

COMMUNITY CPR TEXAS

American Heart Association



Deven Daehn is the Community CPR Manager for the southwest region of the American Heart Association. She has a master's degree in Community Health and has worked in the field of prevention for nearly 20 years. Before coming to the American Heart Association, Deven was the Executive Director of the Madison County Health Coalition and worked in the field of tobacco and drug prevention. There, she helped the coalition write and receive over 30 grant applications, totaling more than 2.6 million dollars in funding, win 7 National Public Health Information awards, and significantly reduce teen drug abuse in Madison County, AR. In her current role, Deven works with various community partners to train community members in lifesaving CPR. Deven is known for her collaborative spirit and innovative ideas, winning the AHA's national Dot Connector award and Cass Wheeler Collaboration award.



DISCLOSURES

FINANCIAL DISCLOSURE:

No financial relationships to disclose

UNLABELED/UNAPPROVED USES DISCLOSURE:

None to disclose

THE PROBLEM




About **70 percent** of out-of-hospital cardiac arrests happen in homes



About **46 percent** of people who experience an out-of-hospital cardiac arrest receive the immediate help that they need before professional help arrives





CPR can **DOUBLE OR TRIPLE** a person's chance of survival after cardiac arrest



CPR IN SCHOOLS

CPR IN SCHOOLS TRAINING KIT



WHAT IS TAUGHT

- Adult CPR with breaths
- Adult Hands-Only CPR
- Child CPR
- Adult Choking
- Child Choking
- General AED Awareness



CPR TRAINING IN SCHOOLS ACROSS TEXAS



1,681 CPR in Schools kits
placed in TEXAS schools since 2015

246 CPR in Schools kits placed
in TEXAS schools in 2019

COMMUNITY BASED EDUCATION



CPR Program:

Area of Focus:



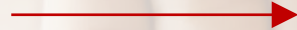
CPR Anytime Kits



HEALTHCARE SETTINGS
(high risk patients & new parents)



CPR Youth Sports



FAMILY-FRIENDLY SETTINGS
(families & under-resourced communities)



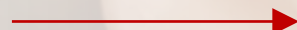
CPR Anywhere



WORKPLACES
(employees & other businesses)



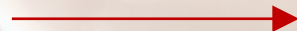
CPR In Schools



SCHOOLS & COLLEGES/UNIVERSITIES
(kids & young adults)



CPR Anywhere



PLACES OF WORSHIP
(under-resourced communities)

ADULT & CHILD CPR ANYTIME



INFANT CPR ANYTIME



CPR ANYTIME KITS ACROSS TEXAS



81,863 CPR Anytime kits in
TEXAS since 2015

6,125 CPR Anytime in
TEXAS in 2019

PRIORITY AREAS FOR 2020

Schools and Universities

Top Employers

Youth Sports Clubs

Hospital NICUs/New Parents



QUESTIONS

Deven Daehn, MS

Community CPR Manager, SW Region

Deven.Daehn@heart.org

479.789.4499