

# TARGET:BP™



## POSTER SESSION

### 2019 Missouri Hypertension Control Summit

Summit participants and speakers are invited to showcase their hypertension control strategies, successes, and research as a part of the Missouri Hypertension Control Summit. The Summit poster session provides an opportunity to share current and recent hypertension control efforts across the state, along with the strategy success and lessons learned.

Poster topics should be related to:

- Improvements in clinical blood pressure measurement procedures and tracking.
- Improvements in clinical follow up and tracking of hypertensive patients.
- Improvements in engaging patients in blood pressure self-monitoring efforts.
- Strategies for promoting improved hypertension control with non-physician roles.

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## SUBMISSION PROCESS

To submit an abstract for consideration:

1. Submit an abstract (500-word maximum) detailing your research and referencing all authors. [Click here](#) to begin your submission.  
Deadline: November 5, 2019.
2. If your poster is selected, you will be notified by email by November 19, 2019.
3. Register for the Summit by November 29, 2019. If you have multiple presenters, the lead presenter should submit the abstract. Co-presenters should register for the event separately.

NOTE: When registering, select "Yes" when asked about submitting a poster.

**Deadline to Submit: November 5, 2019**

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## QUESTIONS

Please direct questions about submission or registration to [Liz.Montgomery@heart.org](mailto:Liz.Montgomery@heart.org).

## POSTER PRESENTATION DISPLAY DETAILS

Your presentation should contain succinct headings that organize and logically display the information. Graphics should be explicit and brief. Elaboration is best done verbally -- just as if it were an oral presentation using slides. A short legible "Introduction" and a "Summary of Conclusions" are essential.

### Focus:

- The poster display should focus on:
- Hypothesis or Objectives
- Methods
- Results or Outcomes

### Dimensions:

The area for displaying poster materials is 4' high X 8' wide less a 2" frame on all four sides. The surface is fiberboard contained in a 2" wide frame and firmly supported on "A frame" legs. The display stands approximately 7' high.

### Illustrations:

All illustrations (figures, tables, diagrams, equations, etc.) should be developed beforehand. Keep text and figure legends explicit and brief. Illustrations must be read from distances of approximately 4'. Charts, drawings, and illustrations should be similar to those you would use in making slides.

### Materials Provided:

Pushpins and velcro will be provided to mount your poster materials.

### Recommendations:

Do not mount your presentation materials on heavy poster board because they may be difficult to keep in position. Do not write or draw on the poster board surface.

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## SUBMIT YOUR POSTER

The Missouri Hypertension Control Summit is accepting Poster Proposals [Online Here](#). You can also find this link on our website at: [www.heart.org/MOHypertensionSummit](http://www.heart.org/MOHypertensionSummit)