



American
Heart
Association®

young
PROFESSIONALS
NYC



#NYCisWhy

ABOUT THE AMERICAN HEART ASSOCIATION YOUNG PROFESSIONALS

Over the past 10 years, the American Heart Association Young Professionals have grown to a new level of excellence; cultivating over 1,000 energetic, passionate and talented individuals who live and work in the tri-state area. The AHA YP's continue to educate younger generations and inform individuals on the importance of a healthy lifestyle as well as personal wellness. We want the healthy choice to be the default choice.



HOW YOUR HEART DOLLAR IS INVESTED

79 cents of every dollar goes directly to the programs and services of the American Heart Association



RED BALL SAVE THE DATE



young
PROFESSIONALS

SAVE THE DATE

Red
Ball

#NYCisWhy

PLEASE JOIN THE AHA
YOUNG PROFESSIONALS

FOR A FUN NIGHT CELEBRATING
OUR MISSION WHILE ENJOYING
FOOD, DRINKS AND LIVE
ENTERTAINMENT.

FRIDAY, MAY 13, 2016

THE HIGHLINE BALLROOM

431 WEST 16TH STREET
NEW YORK, NY 10011

HONOREES

DR. JARED KNOPMAN
DR. RACHEL BOND

STROKE SURVIVOR AWARD

SARAH PORTER

CO-CHAIRS

BARRY PARASRAM &
KATE HARRINGTON



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PRESENTING SPONSOR **\$10,000**

10 Tickets to the Red Ball
Logo included on event invitations, the AHA YP webpage and all event signage
Mention from the stage during the Red Ball
Gift bag inserts or other giveaways/incentives
*1 Corporate CPR Class through CPR Anytime at your location for 20
Inclusion in the Young Professionals Social Media
Recognition in all press releases for the Red Ball
Co-branding opportunity at all other Young Professionals' events

GOLD SPONSOR **\$5,000**

8 Tickets to the Red Ball
Logo included on event invitations, the AHA YP webpage and all event signage
Mention from the stage during the Red Ball
Gift bag inserts or other giveaways/incentives
Inclusion in the Young Professionals Social Media
Recognition in all press releases for the Red Ball

SILVER SPONSOR **\$2,500**

5 Tickets to the Red Ball
Logo included on event invitations, the AHA YP webpage and all event signage
Mention from the stage during the Red Ball
Gift bag inserts or other giveaways/incentives

BRONZE SPONSOR **\$1,000**

3 Tickets to the Red Ball
Logo on Red Ball invitation
Logo on event signage

PAST EVENTS



The AHA YP Red Ball educates attendees and stresses the importance of a healthy lifestyle while raising funds for the American Heart Association's life-saving mission. The 2015 Red Ball attracted over 400 of New York City's young leaders, in their 20s, 30s and 40s, from the corporate, medical, philanthropic, entertainment and fashion communities.





young NYC
PROFESSIONALS