





#MyCisWhy





ABOUT
THE AMERICAN
HEART ASSOCIATION
YOUNG PROFESSIONALS

Over the past 10 years, the America Heart Association Young Professionals have grown to a new level of excellence; cultivating over 1,000 energetic, passionate and talented individuals who live and work in the tri-state area. The AHA YP's continue to educate younger generations and inform individuals on the importance of a healthy lifestyle as well as personal wellness. We want the healthy choice to be the default choice.

ADVOCACY

EMERGENCY
CARE

RESEARCH

NUTRITION

AWARENESS

TECHNOLOGY

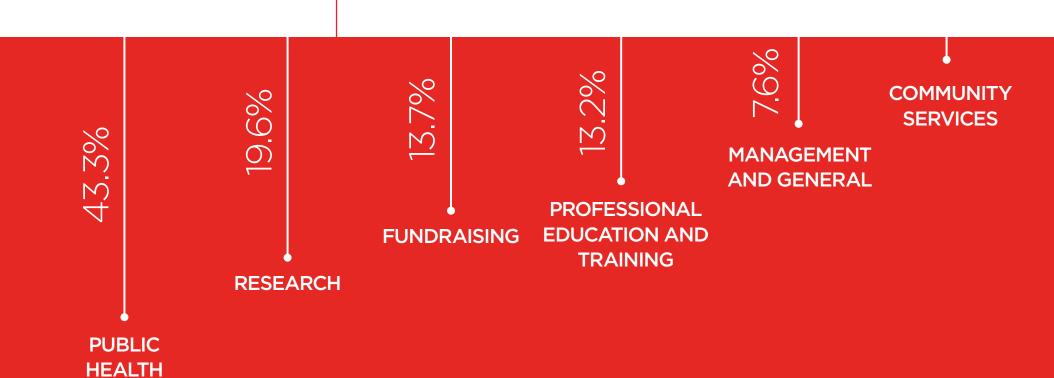




HOW YOUR HEART DOLLAR IS INVESTED

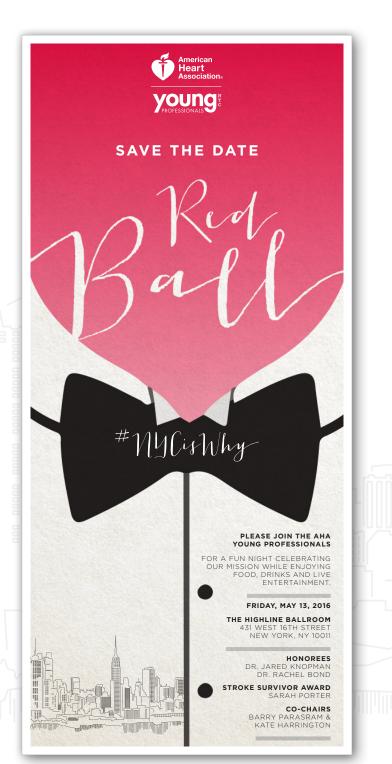
EDUCATION

79 cents of every dollar goes directly to the programs and services of the American Heart Association











PRESENTING SPONSOR \$10,000

10 Tickets to the Red Ball

Logo included on event invitations, the AHA YP webpage and all event signage Mention from the stage during the Red Ball

Gift bag inserts or other giveaways/incentives

*1 Corporate CPR Class through CPR Anytime at your location for 20 Inclusion in the Young Professionals Social Media Recognition in all press releases for the Red Ball Co-branding opportunity at all other Young Professionals' events

\$5,000

8 Tickets to the Red Ball

Logo included on event invitations, the AHA YP webpage and all event signage Mention from the stage during the Red Ball Gift bag inserts or other giveaways/incentives Inclusion in the Young Professionals Social Media

Recognition in all press releases for the Red Ball

SILVER SPONSOR

5 Tickets to the Red Ball

Logo included on event invitations, the AHA YP webpage and all event signage Mention from the stage during the Red Ball Gift bag inserts or other giveaways/incentives

\$1,000

3 Tickets to the Red Ball Logo on Red Ball invitation Logo on event signage





The AHA YP Red Ball educates attendees and stresses the importance of a healthy lifestyle while raising funds for the American Heart Association's life-saving mission. The 2015 Red Ball attracted over 400 of New York City's young leaders, in their 20s, 30s and 40s, from the corporate, medical, philanthropic, entertainment and





