Cholesterol Summit 2017: Building Consensus, Voting and Key Insights

Themes:
1. Patient-Centeredness
   - Patient-Centric
   - Patient Voice
2. Peer-to-Peer Support
3. Team Approach
   - Short Term
   - Long Term
   - Start Early
   - Education

Patient-centeredness is a family issue.

Cholesterol is a family issue.

Patients need to be at the center of decisions.

Get a family member involved to take medicine.

Activation is key to adherence.

Lifestyle Evaluation Counseling

Engage via social media, health portals - quick tips...

Rx eligible for reimbursement incentives and rebates

Molecular messages

Social Advocacy policy change

School boards

Providers to give lifestyle prescriptions

How do we break through the clutter?

Discharge medication and
   - Mutual agreement upon
   - Treatment plan

52%

Treatment adherence

Leverage technology

Improve communication between
   - Pharmacist and
   - Physician

Targeted data

Population management

Cholesterol management is key.

Personal management

Population health and evaluation

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