

April 2018

To Whom It May Concern,

On behalf of the American Heart Association (AHA) Cardiology Fellows Society of Greater New York, I respectfully request your support of the Spring Controversy Dinner and End of Year Recognition on **Tuesday, June 5, 2018** from 6:30-9:30pm at the 3 West Club in NYC. The distinguished panel will discuss *Bioprosthetic Mitral Valve Failure: Valve-in-Valve TMVR vs Redo Surgical MVR - Is Mitral Valve the New Frontier in Transcatheter Valve Replacement*.

Cardiology and Cardiothoracic (CT) Surgery Fellows Controversy Dinner Overview

This exciting educational program brings together world experts in various specialties within Cardiology and Cardiothoracic Surgery to discuss a controversial case presented by a fellow. As the case is presented, the experts will debate the management decisions and the fellows will have an opportunity to ask questions. Cases frequently involve discussions of cutting edge technology and a review of pertinent clinical trials that contribute toward the management of complex patients.

Agenda: 6:30-7:30pm - Dinner and Networking

7:30-9:30pm - Formal Program (Including Case Presentation & Discussion and End of Year Recognition)

Fellows Society Overview

The Society's main goal is to enhance education and mentorship opportunities specifically targeted to Cardiology and Cardiothoracic Surgery fellows.

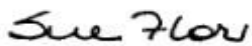
As a potential exhibitor at this program, you will have the opportunity to be recognized as an important part of the Society's educational mission, receive prominent recognition in the conference materials and be situated in a prime location outside of the educational session. Additionally, you will have the ability to speak with fellows and faculty experts. Please note this opportunity is open to other relevant pharmaceutical and device companies.

Thank you for your consideration of this exhibitor opportunity (sponsorship opportunities are available as well). If you have any questions or would like additional information, please contact me at Sue.Flor@heart.org or 516-448-7269. I look forward to your response.

Due to the venue's limited space, we recommend that you complete and return your commitment form, included on page 2 in this prospectus, as soon as possible to ensure the opportunity to participate. Please forward completed form to Eilis.Morgan@heart.org.

Together, with your support, we can make significant strides in preparing our trainees to help fight the battle against heart disease.

On behalf of the AHA and the Fellows Society Board of Directors Sincerely,



2017-2018 Fellows Society Board of Directors

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SUE FLOR

Founders Affiliate (ME-NJ)

Director, Professional Education & Fellows Societies

Sue.Flor@Heart.org | Cell: 516-448-7269

EXHIBITOR OPPORTUNITIES

Exhibitor Level	Benefits	Commitment Level
Gold Exhibitor	Includes: One 6' table (dependent upon venue's availability) draped and skirted with two chairs in the most central and prominent location in the exhibit area, dinner for four company representatives and bolded listings as Gold Exhibitor in conference materials.	\$5000
Silver Exhibitor	Includes: One 4' table (dependent upon venue's availability) draped and skirted table with two chairs in a prominent location in the exhibit area, dinner for two company representatives and prominent listings as Silver Exhibitor in conference materials.	\$3000
Bronze Exhibitor	Includes: One cocktail round (dependent upon venue's availability) draped and skirted table with one chair in the exhibit area, dinner for one company representative and listed as Bronze Exhibitor in conference materials.	\$1500
Additional Supporters	If you are unable to attend but would still like to sponsor this event and further our educational mission, please consider donating another amount. Your company name will be recognized in a list of Additional Supporters in conference materials.	\$500 Minimum

EXHIBITOR COMMITMENT INFORMATION

Company or Organization Name---please indicate exactly how your company should be listed on printed materials

Contact Name

Credentials Title

Address (local)

City

State

Zip

Phone

Contact will **also** be attending as representative day of?

Email

Please provide name badge information for representative(s) attending:

Name: _____

Name: _____

Title: _____

Title: _____

Email: _____

Email: _____

Space will be assigned at the discretion of the American Heart Association. To designate your preference for location near other companies or your desire not to be located adjacent or opposite to a company, please indicate in the space provided below. These requests will be honored to the greatest extent possible. The American Heart Association has the right to alter the floor plan at any time and will inform all effected exhibiting tables accordingly.

Please **avoid** space assignment adjacent to the following companies: _____

Logistical information will be provided once your commitment form is received.

Liability: The entire liability of the American Heart Association (AHA) and sponsors exclusive remedy for damages from any cause related to or arising out of this agreement, will not exceed a refund of monies actually paid to the AHA by sponsor and not yet expended by the AHA.

Method of Payment: (The AHA's Tax ID # is 13-5613797)

Email: Please send invoice to: _____

Check: Check will be mailed separately (Please make all checks payable to **American Heart Association**)

Credit Card: Please use this link to process your payment: [Spring Controversy Dinner Credit Card Payment](#)

My signature indicates authorization to make this commitment on behalf of the company.*

Today's Date

**Typed name may serve as an electronic signature.*

Mail or Email Form and If Paying by Check Please Mail to

American Heart Association | c/o Eilis Morgan | 4 Atrium Drive- Suite 100 | Albany, NY 12205

Please contact Eilis Morgan at Eilis.Morgan@heart.org or (518) 626-8769 if you have questions while completing this form.