

National Stroke Association

2018 Steps to Stop Stroke Amazon E-Gift Card Giveaway

Official Rules

Contest registration is from April 16, 2018 to May 21, 2018. Contest period is May 1, 2018 to May 31, 2018. Void wherever prohibited. All contest elements are collectively referred to as "Giveaway".

1. SPONSOR: National Stroke Association, 9707 E. Easter Lane, Suite B, Centennial, CO 80112-3754 ("National Stroke Association").

2. TO ENTER: NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING. Beginning on April 16, 2018, at 12:00 a.m. MST, you may register as a participant in the Steps to Stop Stroke Challenge Runner step challenge at www.stroke.org/nsam/get-active. To qualify, you MUST also complete at least 155,000 steps during May 2018 and record your steps in the Steps to Stop Stroke step challenge. No participant registrations will be accepted earlier than 12:00 a.m. MDT on April 12, 2018 or later than 11:59 p.m. MDT on May 21, 2018. Only registrations received between the aforementioned dates are eligible to win. All step entries must be received no earlier than 12:00 a.m. MDT on May 1, 2018 and no later than 11:59 p.m. MDT on June 7, 2018, to be eligible. Limit one entry per registrant. National Stroke Association is not responsible for and will not honor lost, late, damaged, misdirected, illegible, mutilated, incomplete or mailed entries.

National Stroke Association assumes no responsibility for lost, late, damaged, misdirected, illegible or incomplete entries, all of which shall be void. National Stroke Association is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, or software on account of technical problems or traffic congestion on the Internet or at any website, human or technical error or failure of any kind in the access or transmission of data with any website or any combination thereof including but not limited to any injury or damage to any person's computer related to or resulting from participating or downloading any materials in this promotion. National Stroke Association reserves the right, in its sole discretion, to cancel or suspend the online portion of this Giveaway should a virus, bug or other cause beyond the reasonable control of National Stroke Association corrupt the security or proper administration of the Sweepstakes, and to award the prize from among all eligible entries received prior to the time such action was taken. **WARNING:** Any attempt to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, National Stroke Association reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. National Stroke Association reserves the right, in its sole discretion, to disqualify any individual (and his/her Giveaway entry) if such individual in any way attempts to undermine the integrity and/or proper play of the Giveaway.

3. ELIGIBILITY: Entrants in the Giveaway must be a legal resident of the United States and at least 18 years old. By entering, the entrant agrees to allow the use of the entrant's name and likeness in public relations and marketing efforts. Only those who both register and participate by logging their steps

during the Giveaway period are eligible to win. This Giveaway is only open to legal residents of the 50 United States and the District of Columbia. All employees of National Stroke and their affiliates, sales representatives, agents, advertising, marketing and promotional agencies, and immediate families and household members (parent, child, sibling or spouse) of each are not eligible. The Giveaway shall only be construed and evaluated according to United States law, and submission of an entry constitutes acceptance of the laws of the United States. This Giveaway is void outside the United States and where prohibited by law.

4. JUDGING AND PRIZES: Up to 18 prizes will be awarded. The participant who records and submits the most total steps during the contest period will win an Amazon e-gift card in the amount of \$150 USD. The participant who records and submits the second most total steps during the contest period will win an Amazon e-gift card in amount of \$125 USD. The participant who records and submits the third most total steps during the contest period will win an Amazon e-gift card in amount of \$100 USD. In the event of a tie or ties, winners will be chosen at random from among the tied participants. Additionally, all remaining participants who record and submit steps in excess of 155,000 total steps during the contest period will be entered in a random drawing to win one of 15 Amazon e-gift cards in the amount of \$25 USD. Return of any prize notification or prize as undeliverable will result in forfeiture of prize. All federal, state and local taxes on prize, if any, are the responsibility of the winner. Prizes may not be transferred. No prize substitutions except as provided herein. If, for any reason, prizes cannot be awarded as stated herein, National Stroke Association reserves the right to substitute a prize of equal or greater value. Prizes will be awarded provided there are a sufficient number of eligible entries received. Limit one prize per person.

The winners will be notified by Friday, June 22, 2018. Decisions are final and binding in all matters relating to this Giveaway. Winners will be chosen without regard to race, creed, gender, national origin, age, disability, veteran status, or any characteristic or basis prohibited by law. The winners will be announced by June 30, 2018. Winners may be posted on National Stroke Association's Facebook, www.stroke.org and announced by news release and media outreach. Winning is contingent upon fulfilling all requirements of these Official Rules. Odds of winning depend on the number of eligible entries received.

5. GENERAL CONDITIONS: Submission of an Official Entry constitutes permission to use winner's name, city, state, and/or likeness for advertising, trade purposes and promotional use, in any and all media now known or hereinafter invented without further compensation, except where prohibited or as restricted by law. Submission of an Official Entry grants National Stoke Association and its agents the right to publish, use, adapt, edit and/or modify the elements of such entry, or entrant's name, hometown, likeness, image, any statements regarding this Giveaway, and any before and after Photographs, in any way, in commerce and in any and all media, without limitation, and without consideration to the entrant, whether or not such submission is selected as a winning entry. For questions regarding National Stroke Association's privacy policy, please visit <http://stroke.org/privacy-policy>. Entries must not infringe third-party rights.

6. LIMITATION OF LIABILITY: Giveaway entrants acknowledge and agree that National Stroke Association, its directors, officer, employees, agents, successors and/or assigns, or its advertising and promotional agencies assume no responsibility or liability for damages, losses, illness, or injury resulting from the acceptance, possession or use/misuse of any prize, or participation in this Giveaway or any prize-related activity, including but not limited to, consequential damages, claims for property damage, personal injury or any claims based on rights of publicity, rights of privacy or merchandise delivery. National Stroke Association will not be responsible for typographical or other errors in the offer or administration of this Giveaway, including but not limited to, errors in advertising, the Official Rules, the notification and announcement of the winners, or distribution of prizes.

7. ADDITIONAL TERMS: Any attempted form of entry other than that described in these rules is prohibited. National Stroke Association and its directors, officers, employees, agents, successors and/or assigns, and their advertising and promotion agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind; lost or unavailable network connections, website, Internet, or ISP availability; unauthorized human intervention; traffic congestion; incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit ones' ability to enter, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Giveaway or downloading any materials in this Giveaway. Entries not complying in any way with these Official Rules are subject to disqualification. No correspondence regarding entries will be entered into with entrants except as provided herein. Entrants waive all rights and remedies at law or in equity for any claim they may have relating to this Giveaway.

8. OFFICIAL RULES: For an extra copy of the Official Rules, send a self-addressed, stamped #10 business envelope to: *National Stroke Association, 2018 Steps to Stop Stroke Amazon E-Gift Card Giveaway, 9707 E. Easter Lane, Suite B, Centennial, CO 80112-3754*. Limit one request per postmarked mailing envelope.

9. WINNERS LIST: For a list of winners, send a self-addressed, stamped #10 business envelope to: *National Stroke Association, 2018 Steps to Stop Stroke Amazon E-Gift Card Giveaway, 9707 E. Easter Lane, Suite B, Centennial, CO 80112-3754*. Limit one request per postmarked mailing envelope.